THE AI DIAGNOSTIC

Start with your business. Then the AI.

We map how your company works, find every step AI can take or reshape, and hand you **a roadmap with fixed investments.**

Deep dives
2-hour sessions with the people who do the work.

Process map
Every workflow, mapped step by step.

Opportunity matrix
Impact vs. effort for every AI idea.

AI roadmap
6–12 months, with fixed investments.

HOW IT RUNS

Usually 3–6 weeks · **everything planned before we build**

1. **Identification** DEEP-DIVE INTERVIEWS — WITH YOUR TEAM
   You teach us your business, like onboarding a new hire: how work flows, where time and money go.
2. **Process diagnostic** HOW YOUR COMPANY RUNS — OUR ANALYSIS
   Every workflow mapped: what runs by itself, what needs people, what AI can take or reshape.
3. **Opportunity diagnostic** WHERE AI PAYS OFF — RESULTS CALL
   Every opportunity scored on impact vs. effort, sorted by AI type, and how they fit together.
4. **AI roadmap** WHAT TO BUILD, IN WHAT ORDER — FINAL CALL
   Bundles, demos and a 6–12 month timeline, each with a fixed investment.

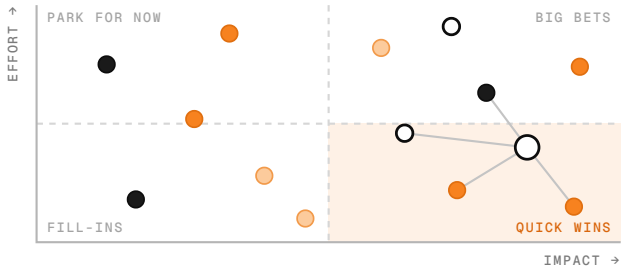
YOUR AI TYPE

EVERY IDEA SORTED

- **Save** Lower costs: the hours AI takes over.
- **Earn** More revenue, from outreach to sales.
- **Brand** 24/7, any language, faster replies.
- **Data** Clean data in one place, often the key.

IMPACT VS. EFFORT

EXAMPLE



FROM YOU

A FEW HOURS

- **Your team** 2-hour deep dives with the people who know.
- **Access** To the tools and systems you work in.
- **Documents** SOPs, reports, anything that helps.
- **Two calls** The results, then the final roadmap.

WHY START HERE

BEFORE ANY BUILD

- **Business first.** AI goes on top of how you work.
- **Nothing missed.** Every process, every idea scored.
- **Foundations first.** Two steps back, ten forward.
- **No surprises.** Fixed investments and timelines.
- **200+ companies.** One-person to billion-dollar.

$3k–$10k

One-time investment · USD, fixed before we start

TERMS

Fixed investment, set by your size.
Paid upfront, before the first session.
Usually 3–6 weeks from the first session.
Remote, on-site by agreement.
Services agreement + SOW.
Then the builds, by project or retainer.